



GOLDEN *Taj*

PREMIUM BASMATI RICE

*A Celebration of
Aroma, Purity and Excellence*



Presented by

IMPERIAL AGRO OVERSEAS

TARAORI, KARNAL, HARYANA, INDIA

Welcome to *Golden Taj*



Golden Taj is born from a passion
for quality and a legacy of purity.
Our premium Basmati rice brings
royal taste, delightful aroma and
unmatched quality to every home.

Crafted with care,
Trusted for generations.





Imperial Agro Overseas

Building Trust Through Quality



We are committed to delivering premium agricultural products with unmatched quality and customer satisfaction.



Premium Sourcing

From the finest paddy fields



Advanced Processing

With modern technology



Consistent Quality

In every grain



Customer Satisfaction

At our core



Long-Term Partnerships

Built on trust



Our Story

A Journey of Dedication



Careful Selection
of the finest paddy



Modern Processing
with precision & hygiene



Expert Aging
for enhanced aroma

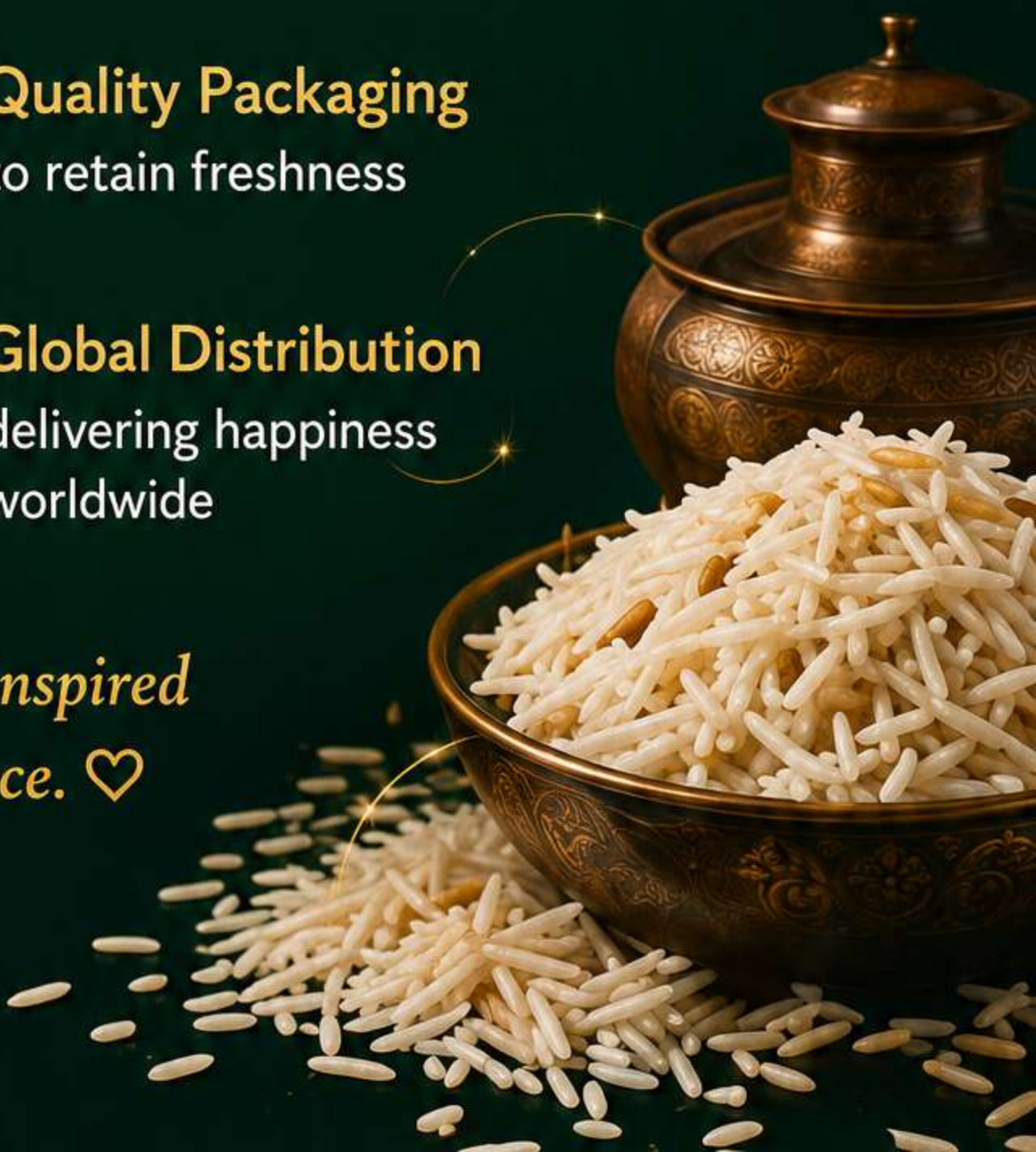


Quality Packaging
to retain freshness



Global Distribution
delivering happiness
worldwide

*A journey inspired
by excellence. ♡*





Our Vision

To establish Golden Taj among the world's most trusted premium rice brands.

Our Mission

- ★ Deliver premium quality products
- ★ Promote sustainable growth
- ★ Maintain international standards
- ★ Build enduring customer relationships
- ★ Continuously innovate and improve



Values That Define Us



Integrity

Honesty in every action



Excellence

Quality without compromise



Innovation

Embracing modern technology



Responsibility

Caring for nature and people



Commitment

Dedicated to
customer satisfaction



The Finest Begins at the Source

We source paddy from the most renowned Basmati growing regions of India, where nature, soil and climate come together to create extraordinary grains.





Precision in Every Step



Paddy Selection

Only the best makes the cut



Cleaning

Removing impurities



Milling

Gentle on grains



Grading

Uniformity ensured



Sorting

Advanced color sorters



Packaging

Freshness sealed with care



Time Creates Perfection

Aging is an essential step
that enhances aroma,
texture and digestion.

Our expert aging
process ensures
remarkable taste in
every grain.



Enhanced
Aroma



Better
Texture



Longer
Grain



Superior
Taste

Why Golden Taj?



Naturally Aromatic

A rich fragrance in every grain



Extra Long Grain

Elegant appearance
after cooking



Fluffy Texture

Non-sticky and
always delicious



Rich Taste

Perfect for every
occasion



Superior Cooking Performance

Consistent results
every time





GOLDEN *Taj*

PREMIUM BASMATI RICE



Perfectly aged. Expertly steamed.
Naturally extraordinary.

Our expert steam process locks in
natural aroma, enhances grain
length, and delivers fluffy,
non-sticky perfection every time.



Expert Steam Process

Advanced steaming for
superior grain quality



Extra Long Grain

Elegant, slender grains
that expand beautifully



Rich Aroma

Naturally fragrant for
a delightful experience



Premium Quality

Carefully selected and
processed to perfection



Pure & Natural

100% pure, with no
artificial additives



From Our Fields to Your Table – Excellence in Every Grain.



AUTHENTIC
BASMATI



PERFECTLY
STEAMED



FLUFFY &
NON-STICKY



TRUSTED BY
MILLIONS



CRAFTED WITH
EXPERTISE



GOLDEN *Taj*



— EXPERT IN —

SELLA BIRYANI BASMATI RICE

Perfect grains. Perfect biryani.
Every time.



Extra Long
Grains



Perfect for
Biryani



Consistent
Quality



Naturally
Aromatic



Fluffy &
Non-Sticky

— THE SECRET TO EVERY MEMORABLE BIRYANI —

Our Premium Collection



Golden Taj Mehfil

(GT-88) Premium Basmati Rice

- Extra Long Grain
- Fluffy & Non Sticky
- Natural Aroma
- Rich In Nutrition

Golden Taj Jashn

(GT-99) Premium Basmati Rice

- Extra Long Grain
- Fluffy & Non Sticky
- Natural Aroma
- Rich In Nutrition

Golden Taj Gulzar

(GT-95) Shahi Biryani Rice

- Extra Long Grain
- Fluffy & Non Sticky
- Natural Aroma
- Rich In Nutrition

Golden Taj Sonpari

(GT-15) Rozana Special Rice

- Extra Long Grain
- Fluffy & Non Sticky
- Natural Aroma
- Rich In Nutrition

Perfect For Every Occasion



Weddings



Festivals



Celebrations



Daily Meals



Hospitality



Catering

Delicious rice from the farms of Punjab and Haryana to your plate.

Perfect for Every Occasion



Weddings



Festivals



Celebrations



Daily Meals



Hospitality



Catering





Quality Assurance

Excellence Without Compromise

Every batch undergoes rigorous quality checks to ensure unmatched purity, aroma and consistency.



Purity
Check



Moisture
Check



Aroma
Check



Grain Length
Check



Cooking
Test



Safety You Can Trust



Hygienic Processing

State-of-the-art facilities



Safe Packaging

Food grade
packaging material



Controlled Storage

Maintaining ideal
conditions



Quality Monitoring

Regular testing at
every stage



International Standards

Following global
food safety norms



Growing Responsibly



We are committed to sustainable practices that protect the environment and support future generations.



Responsible
Sourcing



Water
Conservation



Energy
Efficiency



Care for
Nature

Relationships Built on Trust

Our customers are at the heart of
everything we do.



Consistency
You Can Depend On



Reliable Supply
Always On Time



Service Excellence
Always at Your Service



Long-Term Partnerships
Growing Together



Customer First
Today, Tomorrow, Always

Serving Diverse Markets



Retail Consumers

Premium products
for every home



Hotels & Restaurants

Reliable quality for
professionals



Caterers

Consistency for
large gatherings



International Buyers

Authentic India
Basmati for the world



The Golden Taj Promise



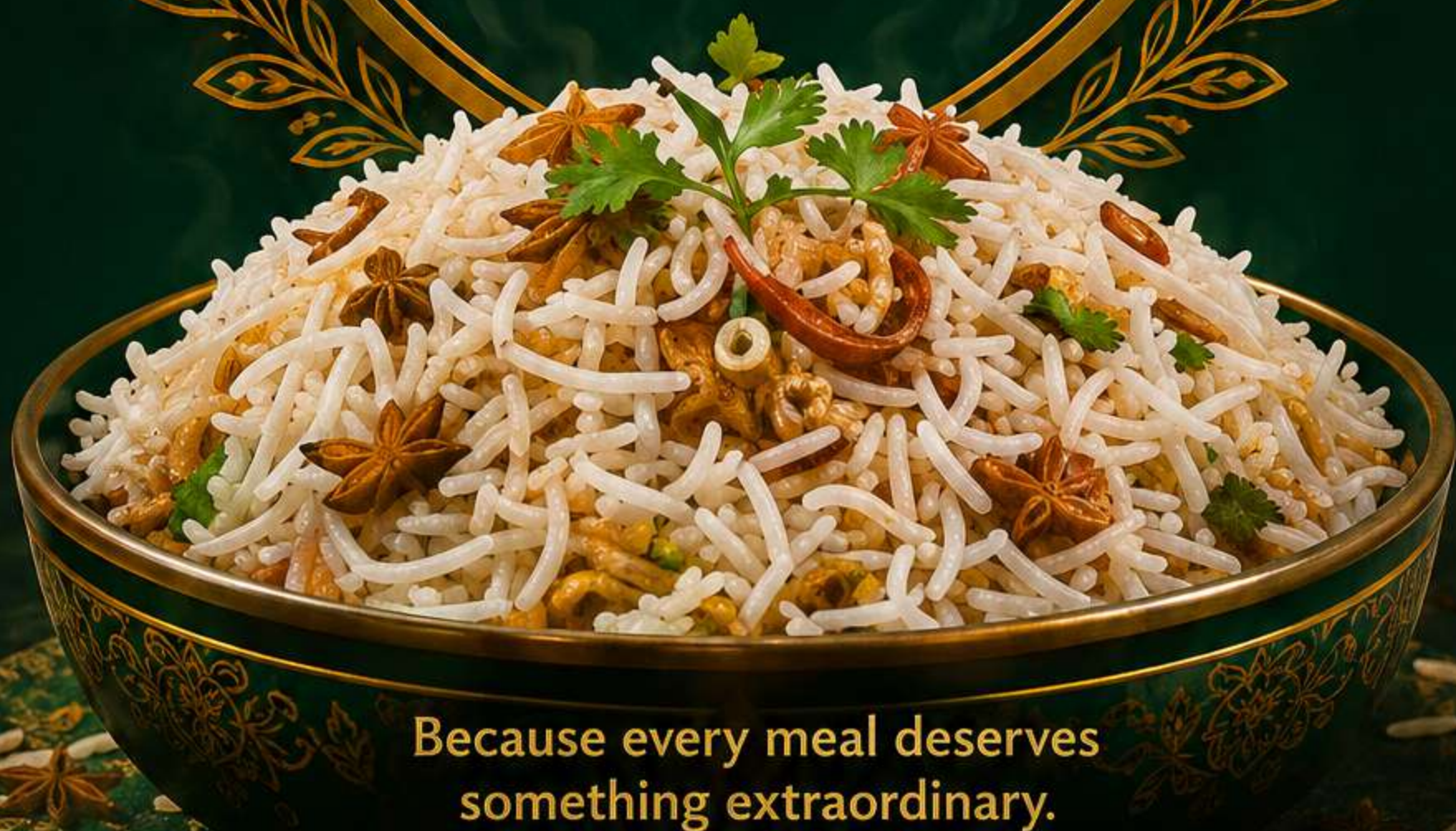
Premium Quality

Authentic Taste

Rich Aroma

Consistent Performance

Complete Satisfaction



Because every meal deserves
something extraordinary.

Message from the Management

At Imperial Agro Overseas, we take pride in offering products that reflect our passion for quality and our commitment to customers.

Golden Taj is more than a brand, it is a symbol of trust, excellence and tradition.

We thank our customers, partners and well-wishers for being a part of our journey and inspiring us to do better every day.



Director
Imperial Agro Overseas





GOLDEN *Taj*

Imperial Agro Overseas

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something extraordinary.